

MTSL-1000
May 30, 2013

TO: MT SALES DISTRIBUTION

SUBJECT: NEW MICRO THERMO SALES LETTER DISTRIBUTION

We are implementing a new tool for communicating Micro Thermo announcements to the team. For years, Sporlan has used sales letters to make announcements to the field. We are borrowing this idea, and have created a dedicated Micro Thermo Sales Letter distribution.

The mailings will help ensure that everyone receives the most current product announcements, documentation, pricing, and other important information. These letters will be primarily to serve the Sales, Applications, and Technical Support teams - especially those based out of remote offices.

All announcements will be sent out electronically to this email group, along with any pertinent attachments. Copies of these letters will be archived on the Electronics Business Unit SharePoint site for future reference. Please visit:

~~<https://forums.parker.com/sites/cic/SVD/ebu/MT-Sales-Letters/>~~
<https://forums.parker.com/sites/cic/SVD/ebu/MT-Sales-Letters/Forms/AllItems.aspx>

Unlike the Sporlan Sales Letters, hard copies of announcements will not be mailed out. However, printed copies of any sales/marketing and technical documents (e.g.: cut sheets and product manuals) can be made available - upon individual request only. Please contact me with these requests.

If you have any questions or comments, feel free to contact myself or Jerry Fix.

Regards,

Eric Rist
Asst Product Manager – Electronics
Parker Hannifin – Climate and Industrial Controls